



**Big Brothers Big Sisters**  
of Dufferin and District

January 2012

It's time to strike it BIG! Bowl for Kids Sake 2012 will be our second year running the event with a virtual bowling alley. The closing of the local bowling alley a couple years ago has spurred us to revamp the traditional Bowl for Kids Sake. With the use of Wii Consoles and projectors, we will be creating a virtual bowling alley in the ballroom of the Best Western Inn & Suites.

On behalf of Big Brothers Big Sisters of Dufferin & District I would like to invite you to participate in Bowl for Kids Sake on **Friday March 2nd** or **Sunday March 4th 2012**. Without regular government funding we rely on this event for a third of our operating budget. Bowl for Kids Sake has been running in Dufferin County for the past 32 years. We need your support more than ever to continue this tradition.

You have a chance to win great prizes, have fun with your friends, family or colleagues and make a difference in the lives of kids! We can all remember someone in our childhood who made a difference in our lives just by listening, spending time with us, and making us feel valued. Our programs ensure that every child can experience this.

Our theme this year will be **Hawaiian Beach Party**. Prizes will be given for the best costumes.

Our goal for the 2012 Bowl for Kids Sake Campaign is to raise \$50,000! In order to reach this goal we need your help. There are a number of ways you can do this:

- Enter a bowling team of 2-4 people.
- Become a sponsor at various giving levels.
- Lend our agency a Wii console or digital projector to use during Bowl for Kids Sake.
- Donate a prize. Prizes add to the event. They also help promote your business.

If you would like to participate in Bowl for Kids Sake please fill out the attached form and fax it back to us at 519-942-8731. It's that easy! We will be in touch with you to drop off pledge forms.

Collect pledges online by logging into [www.dufferin.kintera.org/bowl](http://www.dufferin.kintera.org/bowl). Then click on "register to bowl". Create your own webpage with photos and send e-mails to friends and family to support your fundraising goal.

Thank you for your support,

Nancy Stallmach  
Executive Director

start something