

Team Captain Resource Sheet

Bowl for Kids Sake is a fundraising celebration. While the overall objective of the event is to raise funds for Big Brothers Big Sisters of Dufferin & District, Bowl for Kids Sake is intended to celebrate the hard work of participants who have collected donations for the agency.

It's a chance to get together with friends, family and co-workers and dress up and have a fun time Wii bowling in support of Big Brother Big Sister mentoring programs. Our theme this year is **Hawaiian Beach Party**. There will be prizes during each bowling session for best costumes and team spirit.

Raise the following	Receive
\$100-\$199	\$10 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$200-\$299	\$20 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$300-\$399	\$30 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$400-\$499	\$40 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$500-\$599	\$50 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$600-\$699	\$60 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$700-\$799	\$70 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$800-\$899	\$80 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$900-\$999	\$90 in Boston Pizza Vouchers & a t-shirt or coffee mug
\$1,000-\$1,100	\$100 in Boston Pizza Vouchers & a t-shirt or coffee mug

Bowlers who raise \$300 or more will be invited to the Dinner of Champions at Boston Pizza to take place later in March.

The highest single fundraiser will also will a \$200 gift certificate from Home Depot.

Tips for Recruiting your Team:

- If you've participated in the past, start with those team members and ask them to get involved again this year.
- Ask each returning team member to recruit at least one new person to the team.
- Talk to or e-mail everyone you know about Bowl for Kids Sake – friends, family, neighbours, co-workers and encourage them to register. Ask that if people can't register for a team that they support the event by sponsoring you.
- Within your workplace, create a friendly competition among colleagues by encouraging multiple teams to sign up. Ask your employer to promoted the event in your company newsletter or Intranet.
- Connect to the cause. When speaking about Bowl for Kids Sake and Big Brothers Big Sisters make sure your "ask" has a personal aspect to it. Tell people why YOU are participating.





Fundraising – Where your Money Goes

All proceeds from Bowl for Kids sake go to Big Brothers Big Sisters of Dufferin & District mentoring programs. Our agency does not receive regular government funding. Bowl for Kids Sake allows us to raise a third of the money we need each year to continue matching children with a caring Big Brother or Big Sister. We can't do it without your support. Our programs are about friendship, character building and prevention. Mentors help children develop self-esteem, build confidence and gain important life

experiences. The children in our programs are great kids just waiting to meet a special friend. We believe that every child who needs a mentor in Dufferin County should have a mentor.

Tips for Team Captains

1. Recruit participants for your team.
2. Make it easy to participate. Provide prospective teams with a link to the website so they can register online. Register on-line at **www.dufferin.kinter.org/bowl**.
3. Call the office at 519-941-6431 to register your team and book a time slot.
4. Get your team excited with regular encouraging e-mails and updates about pledge progress.
5. Promote the benefits of online pledges. It's fast and easy.



How you can raise over \$600 in eight days

Day 1	Sponsor yourself \$25	\$25
Day 2	Ask four family members to sponsor you \$25	\$125
Day 3	Ask four friends to contribute \$25	\$225
Day 4	Ask four co-workers to contribute \$20	\$305
Day 5	Ask four neighbours to contribute \$20	\$385
Day 6	Ask five people from your social or sports group to contribute \$20	\$485
Day 7	Ask your boss for a company contribution of \$100	\$585
Day 8	Ask two businesses you frequent (doctor, dentist, etc) for \$25	\$635

start something