

FOR IMMEDIATE RELEASE

Big Brothers Big Sisters
Haldimand-Norfolk, Brant, Brantford
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The Cowan Foundation helps to ‘Start Something’ with \$6500 donation

Brantford, ON- October 14th - For the third consecutive year the Cowan Foundation has come on board to support the In-School Mentoring (ISM) program in the Paris, Brantford area. The sixty five hundred dollar sponsorship will be used for the 2011/12 school year in order to run the program, which matches ‘Bigs’ and ‘Littles’ in a school setting. The financial contribution is the third instalment of a commitment made in June of 2009.

Executive Director of Big Brothers Big Sisters serving Brant, Brantford, Haldimand & Norfolk, Patti O’Reilly, says “Without this kind of support, the In-School Mentoring program would be very difficult to sustain. We’re extremely grateful to the Cowan Foundation for their continued assistance for this rewarding program.”

The program reaches over 50 children in the Brant, Brantford area, and is currently present in 12 community schools. Some of the ISM volunteers are attained through partnerships with neighbouring post- secondary institutions such as Mohawk College and Laurier University, which gives social services students’ hands on opportunities to work with children. ISM runs September to June each year, and volunteers spend one hour per week with a child taking part in anything from talking to playing sports.

To learn more about the ISM program or any other programs at the agency visit our website at www.bbshn.ca, or call us at 519-759-3222. Today...You can be the start of something big!

(-more-)



Pictured from Left to Right:

Manny Munir- Board Member & Big Brother, BBBS of Haldimand, Norfolk, Brant, Brantford
Patti O'Reilly- Executive Director, BBBS of Haldimand-Norfolk, Brant, Brantford
Brian Geffros- Paris Branch Manager, Cowan Insurance Group/ In-School Mentor in Paris