

Northumberland Big Sisters Big Brothers Annual Report 2009



Northumberland Big Sisters Big Brothers
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A United Way Member Agency

NORTHUMBERLAND BIG SISTERS BIG BROTHERS ANNUAL GENERAL MEETING

May 11, 2010
Victoria Hall, Cobourg

AGENDA

1. Welcome and President's Remarks
2. Approval of Minutes of last AGM
3. Executive Director's Report
4. Treasurer's Report
Motion to Approve Accountants' Report
Motion to Appoint 2010 Accounting Firm
5. Thrift Shop Committee Report
6. Program & Services Advisory Committee Report
7. Board Policy & Governance Committee
8. Fundraising Committee
9. Recruitment Committee
10. Nominations to Board
11. Adjournment of Business Portion
12. Presentations

Please Join Us For Refreshments!



NBSBB regulars enjoying wings and Leafs at Wing King recruitment event.



A camp out feast: before....and after!

2010 Upcoming Events

Casey's presents "Golf For Kids Sake" — June 10

Casey's Bar & Grill, Investors Group and Cobourg Audio Video Unlimited are taking it back to basics with this year's \$100-all-inclusive tourney at Ashbook Golf Course.



Cameco presents "Pitch-In" — June 19

NBSBB's inaugural 3-pitch ball tournament at Grafton Park (at the arena). A fun tournament with a "junior" division (age 12-16) and a co-ed adult division for teams with a minimum of four women; minimum 10 players per team. Registration fee is \$150 per team.



10th Annual Heart of Northumberland Garden Tour — June 27

A mere \$25 ticket beautiful tour featuring eight expansive properties in the Ganaraska watershed and the Northumberland hills north of Port Hope.



The U.G.L.Y. Server Contest — July 29 - August 29

Dynamic servers from local restaurants & pubs compete for the title of most "Understanding Generous Lovable You" by hosting some wild & crazy events for NBSBB.

Soap Box Derby — October 3

Come fly down Walton Street hill with us! Bigs, Littles and volunteers of all ages love this fast-paced fall classic, complete with hot chocolate and hot dogs, and great PR for the agency!



Annual Harvest Stew — October 21

Hearty fare at a knock-down price: the Colborne Legion will play host to many crock pots filled with tasty concoctions donated by local restaurants and individuals in support of Northumberland United Way.



Gift Wrap — December 1 - December 24

Wrap up your Christmas spirit at Northumberland Mall by volunteering to be a gift wrapper or having our creative



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Nominations to the Board of Directors

May 11, 2010

The following have agreed to be nominated to the Board of Directors for 2010/11:

Dick Algera
Kelly Childerhose
Anne Downing
Karen Goodwin
Amy Irwin
Bob Kelly
Helen Lackey
Cheryl Langdon
Marguerite McCarron
Marc Mireault
Alex Muir
Wilf Quigley
Cindy Stewart



Our Big and Little Sisters at the annual Christmas Party.

Respectfully submitted,
Alex Muir
Board Governance and
Policy Committee Chair

Northumberland Big Sisters Big Brothers
Annual General Meeting - 2009
Message From the President of the Board

The past year has been a challenge. No need to remind everyone of the economic and social challenges we all face in our current society. The business our association is in is always fraught with challenges; financial, social, personal and logistical. Challenges are met primarily with adjustment. We adjust our budgets, our goals, our expectations.

From a board perspective, we have spent much of our time making adjustments. To raise money for the organization, we've adjusted our fundraising strategies to maximize our efforts. To seek clarity and convergence with our national organization we've adjusted our policies in areas of governance. To strengthen the effectiveness of our board we've adjusted the makeup of our team.

Adjustments come best from thoughtful effort and focused dedication. On behalf of the board I'd like to thank the efforts of all our staff and the adjustments they have made, always with positive energy and heart. I'd like to thank our volunteers; including my partners on the board of directors, our "Bigs" and the army of helpers who are there at our various events, who make things happen.

All these individuals help to make a difference in the lives of those we serve: our "Littles", who know too well what making *adjustments* mean. Hopefully the *more* adjustments we are willing to take on, the *fewer* they'll have to face.

Respectfully submitted,
Marc Mireault,
President



Big Brother Scott and his Little Brother Cory make some last minute adjustments to a soap box car.

Northumberland Big Sisters Big Brothers
Annual General Meeting – 2009
Executive Director's Report

Good evening and welcome to our 6th year of reporting on the yearly activities of Northumberland Big Sisters Big Brothers.

In 2009 we provided services to 218 children and youth throughout the County, which is an approximate 20% increase over last year. Our *2 Years 20 Men* recruitment campaign has continued to attract male volunteers as Big Brothers, as matter of fact our enquiries tripled, and I'm also happy to report that in 2009, both our Little Sister referrals and Big Sister inquiries are back up to previous levels. The number of children served includes applicants and recipients of any of our programs or services and they are: traditional B & L matches, In School Mentoring matches, youth who have been referred and accepted but not yet matched, children and youth attending our TCS program and summer program, as well as the Go Girls program.

Both the Go Girls and the In School Mentoring programs continued to grow, not only in the number of children who have received the service but also in the number of schools in which the programs are offered. Several of our programs are being supported by various grants, which are decreasing, and but it is our hope that we will be able to continue to find funding for them in the coming years. We were thrilled when the United Way granted us monies at the end of the 2009 to support the Go Girls program in 2010.

This past year we enjoyed fun group activities with our Bigs & Littles: we camped, we fished, we flew down the Walton St. hill in little tiny soapbox cars, we went to hockey games, music and magic shows, and brand new this past year - we learned to cook. As usual, we got together on Hallowe'en and Christmas and partied. Our staff advocates on behalf of our Littles and their families in many different ways: scholarship opportunities, camping experiences, Christmas hampers, Milk for Moms, clothing from our stores, school backpacks, food, housing and transportation challenges. This advocacy is possible because of the outstanding partnerships and collaborations that exist in this community.

Northumberland Big Sisters Big Brothers
Annual General Meeting – 2009
Recruitment Committee Report

Recruitment efforts in 2009 continued to enjoy strong, active support from BSBB staff, board and committee members, and community partners.

The *2 years 20 men* campaign was the focus of recruitment efforts throughout the year, following its official launch in March. Backed by strong media promotion, willing community partners, and the new PowerPoint presentation, a number of special events were staged to raise awareness and attract men with the potential to meet the pressing need for Big Brothers.

Recruitment activities benefitted from significant positive media coverage and from the generous participation of local businesses and organizations that hosted special events or involved BSBB in their activities: Cobourg Audio Video held the launch of the *2 years 20 men* campaign; Northumberland Mall and NBSBB collaborated on a Guitar Heroes competition. Staff also participated in an information fair in Brighton.

By the end of 2009, inquiries had resulted in matches for 6 Big Brothers, 8 Big Sisters and 49 In-School Mentors. In addition to the success of organized recruitment activities, there is clear evidence that word of mouth remains a significant and positive means of recruiting. Clearly, opportunities exist for everyone to play a role in finding the volunteers needed to meet the urgent and worthy goals of this organization.

Respectfully submitted,
Bob Kelly
Recruitment Committee Chair

Recruitment Committee

Wanda Bates	Alexis Smith
Henry Heideman	Sophie Kneisel
Barb Keenan	Bob Kelly

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Fundraising Committee Report

With the worldwide economic downturn in full swing, 2009 was not a good year to be a fundraiser. Although Bowl For Kids Sake 2009 actually exceeded budget by \$2,900 (possibly due to having more than double the number of schools bowling for us compared to 2008), most of our other events did not meet the goals set. We had a \$10,508 shortfall of our \$98,650 target as of Dec. 31, 2009.

Our efforts to improve on the events already established (simplifying the entry fees for golf, creating a new small-restaurant category for U.G.L.Y.), rather than creating new ones, appeared to have only limited impact. It's difficult to say for certain, but these changes may have been what kept these events in the black, even though they did not meet budgets. Moving the Colborne store was also an important cost-cutting measure.

As always, the funds we did raise last year were the result of the combined efforts of staff, volunteers and board members. To all of you, the Fundraising Committee extends a heartfelt thanks for your efforts and we look forward to working with you again.

Respectfully submitted,
Wilf Quigley
Fundraising Committee Chair

Fundraising Committee

Chris Domasik
Karen Goodwin
Barb Keenan
Vanessa Keenan-Kaczmarek
Sophie Kneisel
Alexis Smith
Wilf Quigley



Bowl For Kids Sake 2009 raised \$59,000 (\$50,000 net), \$24,000 of which came from 11 school bowling events held from March to mid-May.

We recognize and thank the United Way for ensuring that the backpack program and Food 4 All warehouse continue to be funded; Tim Horton's for the incredible camping adventures it offers; the Salvation Army and the community at large for the making sure that families in this community have a wonderful Christmas. This year Cobourg Rotary Club and The United Way granted us funds for a much-needed new phone system, which we are thankful for daily. The local YMCA provides swimming opportunities for our kids in the summer program and welcomes our families to participate in its regular programs.

We are thankful for our many volunteers, donors, sponsors and supporters. With the continued support of our Board of Directors and Committee members, our major funders: Northumberland United Way, Big Brothers Big Sisters of Ontario Endowment Fund, the Ontario Board of Education, Tony Pulla of Re/Max, Tom Copeland of eagle.ca, the ladies of the Garden Tour Committee, Cobourg Audio Video, Casey's Bar & Grill, Investors Group, A+ Convenience and B & D Liquidation, all of whom help make certain that we can offer exciting and viable programs and services to our youth.

I personally would like to thank my outstanding staff and supportive Board, the Big Sisters and Big Brothers, the In School Mentors, Go Girls Facilitators and our amazing store volunteers for their time and care that benefits the kids in our community.

Respectfully submitted,
Barbara Keenan
Executive Director



Barb celebrating 30 years with NBBSBB at the annual Christmas party.

Northumberland Big Sisters Big Brothers
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Treasurer's Report

I would like to take this opportunity to thank the members of the Finance Committee – Marc Mireault, Wilf Quigley and Barb Keenan – for their assistance this past year. Our bookkeeper, Susan MacGregor is an invaluable member of our staff. The assistance Susan provides is greatly appreciated; we couldn't do it without her. I would also like to thank our accounting firm, Lynch Rutherford, Tozer for their guidance throughout 2009. Due to the economy and a couple of our fundraising events not coming to fruition; 2009 was a challenging year financially. Our Colborne store revenue was down this past year however; this was, for the most part, a result of the move to a new location. As our stores provide visibility in the community for our Agency, we will keep a focus on them this coming year.

As usual, the Agency was busy with fundraisers throughout the year. Although a few fell short, there were some that exceeded our expectations. We would like to make special mention of the Garden Tour, Christmas Gift Wrap and our Christmas Ask Campaign. Honorable mention goes to Sophie Kneisel, our Communications Co-ordinator, for bringing the Bowl for Kids Sake campaign in over our budgeted expectations. Her hard work and dedication paid off and we couldn't be more pleased. We were also involved in a bonspiel, which was a new event for the Agency.



Cameco's Lori Cater took time away from her summer holidays to collect her BFKS top fundraiser trophy and prize from presenting sponsor Tom Copeland and Barb.

Northumberland Big Sisters Big Brothers
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Board Policy and Governance Committee Report

The Board Policy and Governance Committee mandate is to assist in the ongoing development of a strategic plan, to review the policies and procedures of the Agency and to oversee the nomination process and renewal of the board.

It has been a very active year for our committee. With a number of key Executive members' terms ending, there have been significant changes on the Board of Directors. We have also happily welcomed a number of new faces to the fold. Below are a few of the activities keeping us busy in the past year:

- ◆ Ongoing review and renewal of policies and procedures to ensure compliance with national standards
- ◆ Nomination of new Executive membership.
- ◆ Recruitment of several new members.
- ◆ Finalization and acceptance of our Strategic Plan.

Sadly, we have had to say goodbye to a few of our board colleagues. Martha Volman, whose rather large shoes I must now try to fill, resigned from the board this past year. Her dedication and commitment to the agency was exemplary and her patience and attention to detail served our board so very well. She will be missed..

Amy Irwin, who so briefly and brightly served as Board Vice President, will also be missed, as she and her family return to the shores of Lake Huron. Linda Lake also resigned earlier this year and she too will be missed. On behalf of the Board Policy and Governance Subcommittee, the Board of Directors and Northumberland Big Sisters Big Brothers, I wish to say thank you to all of these wonderful individuals for their contribution.

Respectfully submitted,
Alex Muir
Board Policy and Governance Committee Chair

Board Policy and Governance Committee Members

Alex Muir
Martha Volman
Barb Keenan
Linda Lake

Programs and Services Advisory Committee Report

The Programs and Services Committee is responsible for reviewing Big Sister and Big Brother applications and to make recommendations to the Board of Directors about the suitability of the applicant. The Committee also takes on an advisory role for service provision issues such as National Standards or to assist with clarification of the agency's responsibility to identify service gaps in the County.

NBSBB Programs and Services Committee approved 12 applicants in 2009, and as a result, six Big Brother matches and eight Big Sister matches were made. The In-School Mentoring program supported 49 matches, and 63 girls benefitted from the Go Girls Program.

We would like to extend our thanks to Amy Irwin, our past board liaison person, who unfortunately for us, has moved from the area. We welcome Anne Downing, board member, as a new committee member. This is a very fulfilling committee to work on because it brings us in direct contact with the agency's volunteers and has certainly shown me what fine caliber candidates we attract. It has also given me a real feel for the actual work that Big Sisters Big Brothers is engaged in, beyond the accounting and policies and fundraising projects that so often consume our time as board members. Keep up the good work!



What's Cookin' is a popular new program for Bigs & Littles introduced in Port Hope and Campbellford in 2009.

Respectfully submitted,
Cindy Stewart
Programs and Services Advisory Committee

Programs and Services Advisory Committee Members

Cindy Stewart
Anne Downing
Tom Yardy

A brief breakdown of the Agency's financials from 2009 shows the following:

On the revenue side:

Fundraising	43.0%
United Way	28.1%
Second Helpings	8.8%
Donations/Grants	20.1%

On the expense side:

Direct Service	85.4%
Office Expenses	11.3%
Staff Development	1.0%
Publicity/Promo/Misc.	2.3%

I would like to take a moment to thank the staff – Barb, Sandra, Malynda, Cindy, Sophie, Susan, Ethel and Janet. Your dedication to the Agency is limitless.

We cannot express how thankful we are to the Northumberland United Way and the many individuals who support our Agency throughout the year. Without your continued support, we would not be here for those that are the heart of the Agency, our Little Brothers and Little Sisters.

Respectfully submitted,
Christine Domasik
Treasurer

Northumberland Big Sisters Big Brothers
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Thrift Shop Committee Report

The Thrift Shop Committee members in 2009 were: Bonnie Tuttle, Yvonne O'Neill, Anne Tesluk, Kathy Wallace, Cindy Stewart, Ethel Hobbs, Port Hope store manager, and Janet Taft, Colborne store manager.

In Port Hope, Ethel continued her usual excellent management. Due to the landlord's on-going failure to make repairs, a proposed rent increase has not yet been paid. Income in Port Hope was slightly under budget, but our transfer to NBSBB was above budget.

The Colborne store moved in July to a smaller space with lower rent and a new furnace. Also, Janet's hours were reduced to 18 per week. Income, transfer and expenses all decreased from 2008. The committee continues to watch finances at the Colborne store carefully.

I would like to thank our store volunteers, the committee members, our store managers and our student.

Respectfully Submitted,
Anne Tesluk
Thrift Store Committee Chair

Thrift Shop Committee

Yvonne O'Neil
Cindy Stewart
Anne Tesluk
Bonnie Tuttle
Kathy Wallace
Ethel Hobbs, Port Hope Store Manager
Janet Taft, Colborne Store Manager

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Thrift Shop Committee Financial Report

Second Helpings Port Hope:

Balance in account Dec 31, 2008	\$ 1,138.28
Income	\$63,358.70
Expenditures	\$18,366.84
Deposited to NBSBB	\$44,800.00
Balance as of Dec 31, 2009	\$ 191.86

Second Helpings Colborne:

Balance in account Dec 31, 2008	\$ 699.52
Income	\$21,226.60
Expenditures	\$10,464.87
Deposited to NBSBB	\$10,800.00
Balance as of Dec 31, 2009	\$ 661.25



In July, the Colborne store moved around the corner into smaller, newly renovated and less costly premises.